

ADVERTISING EXCHANGE AGREEMENT

This Agreement is made on this 05th day of November 2025, between:

IT CENTER (Pty) Ltd, a company registered under the laws of Lesotho, having its principal place of business at Seipobi Building, Maseru, Lesotho (hereinafter referred to as "IT CENTER"), AND Meloli Airwaves Media, a media and broadcasting company operating in Lesotho (hereinafter referred to as "Meloli Airwaves").

1. Purpose

The purpose of this Agreement is to establish a mutually beneficial partnership whereby Meloli Airwaves Media will advertise and promote IT CENTER's services, products, and IT learning programs in exchange for the provision of a laptop by IT CENTER.

2. Terms of Exchange

- IT CENTER agrees to provide one (1) laptop to Meloli Airwaves Media as part of this agreement.
- Meloli Airwaves Media agrees to provide continuous advertising and promotional coverage of IT CENTER's services and learning programs for a period of five (5) months, beginning 05th November 2025 and ending 05th April 2026.
- Advertising shall include, but not be limited to:
 - Social media posts (one post every day)
 - Live Videos broadcasts (Two Live Videos per month)
 - Mentions during News

3. Laptop Specifications

Brand	_____
Model	_____
Processor	_____
RAM	_____
Storage	_____
Serial Number	_____

Date of Delivery: _____

4. Warranty

IT CENTER shall provide a six (6) month warranty on the laptop, covering manufacturing or technical defects under normal use conditions.

This warranty does not cover:

- Physical or accidental damage
- Misuse or unauthorized repairs
- Theft or loss of the device

5. Ownership of Equipment

The laptop shall be in the possession of Meloli Airwaves Media during the five-month advertising period for use in carrying out promotional activities under this agreement. Full ownership of the laptop shall be transferred to Meloli Airwaves Media upon successful completion of the five (5) month advertising period.

6. Promotion Content

All advertisements and promotions shall:

- Accurately represent IT CENTER (Pty) Ltd and its services.
- Include mentions of IT CENTER's IT School, IT solutions, and product sales.

7. Default

Failure by Meloli Airwaves Media to deliver the agreed advertising coverage may result in IT CENTER withdrawing future collaborations and publicly terminating the agreement.

8. Governing Law

This Agreement shall be governed and construed in accordance with the laws of the Kingdom of Lesotho.

9. Signatures

Signed at Maseru on this 05th day of November 2025

For IT CENTER (Pty) Ltd

Name: _____

Designation: Managing Director

Signature: _____

Date: _____

For Meloli Airwaves Media

Name: _____

Designation: _____

Signature: _____

Date: _____